# Democratizing XR: No-Code Tools for Immersive Solutions

Empowering companies of all sizes to create immersive XR solutions without programming skills.



# Accessible XR Creation with No-Code Tools

### <u></u>

SimLab VR Studio

Powerful tool for creating immersive VR experiences without coding.

### Niantic Studio

 $\lceil \rceil \rceil$ 

User-friendly platform for developing AR applications with ease.

# Empowering Companies of All Sizes

### SMEs

Small and medium-sized enterprises can now create custom XR solutions tailored to their specific needs.

### Micro-enterprises

Even the smallest businesses can leverage XR technology to enhance their operations and customer experiences.





# Powerful Features for Various Applications



### Training

Create immersive training simulations for employees across various industries.

### Sales Simulations

Develop interactive product demonstrations and sales scenarios.

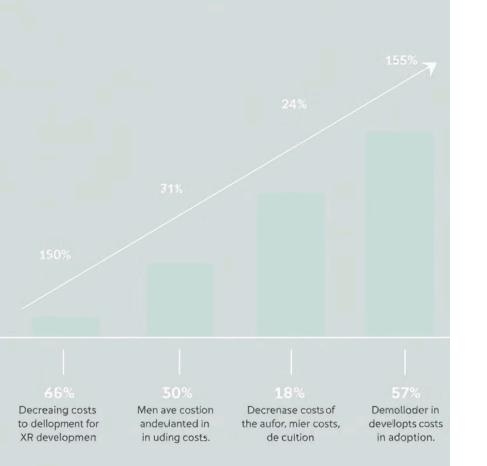
### Prototyping

Rapidly prototype and visualize products in virtual environments.



### Wheinvisis imads the costsin for XR development.

Bisout for inelensing guinels for your XR adatics and pirocortually ardin on lows mur tine caal al and provical sication.



Dimag

# Reducing Development Costs and Timelines

50%

# 75%

Cost Reduction Significant decrease in XR development expenses.

Time Saved Faster creation and deployment of XR solutions.

## Educational Mission and XR Evangelism



HoloVR Prod goes beyond technical training, aiming to educate and raise awareness among industrial players about the tangible impact of XR on their operational processes.

# XR as a Strategic Lever for Competitiveness

### Identify XR Opportunities

Analyze business processes to find areas where XR can make an impact.

### Implement XR Solutions

Utilize no-code tools to create custom XR applications.

### Measure Impact

1

2

3

4

Evaluate the effectiveness of XR implementations on operational efficiency.

### Scale and Innovate

Expand XR usage across the organization and explore new applications.

# Bridging the Gap: XR Ecosystem and Traditional Industries

### Facilitating Adoption

HoloVR Prod initiative helps traditional industries integrate VR and AR technologies into their operations.

### Fostering Innovation

By making XR more accessible, the project encourages innovative applications across various sectors.

### Enhancing Efficiency

XR adoption leads to improved processes and increased productivity in traditional industries.

### Maximizing Impact on the Industrial Community

Democratization of XR Making XR technologies accessible to companies of all sizes. Widespread Adoption Increasing use of XR across various industrial sectors.

2

Innovation Acceleration Spurring new ideas and applications through easier XR development.

3

Industry Transformation Reshaping industrial processes and workflows with XR integration.

4