

Democratizing XR: No-Code Tools for Immersive Solutions

Empowering companies of all sizes to create immersive XR solutions without programming skills.



Accessible XR Creation with No-Code Tools



SimLab VR Studio

Powerful tool for creating immersive VR experiences without coding.



Niantic Studio

User-friendly platform for developing AR applications with ease.

Empowering Companies of All Sizes

SMEs

Small and medium-sized enterprises can now create custom XR solutions tailored to their specific needs.

Micro-enterprises

Even the smallest businesses can leverage XR technology to enhance their operations and customer experiences.



Powerful Features for Various Applications



Training

Create immersive training simulations for employees across various industries.



Sales Simulations

Develop interactive product demonstrations and sales scenarios.



Prototyping

Rapidly prototype and visualize products in virtual environments.



When it is made the costs in for XR development.

Business for increasing gains for your XR activities and proactively
action on low margin time calculation and profitability situation.



Reducing Development Costs and Timelines

50%

Cost Reduction

Significant decrease in XR development expenses.

75%

Time Saved

Faster creation and deployment of XR solutions.

Educational Mission and XR Evangelism



HoloVR Prod goes beyond technical training, aiming to educate and raise awareness among industrial players about the tangible impact of XR on their operational processes.

XR as a Strategic Lever for Competitiveness

1

Identify XR Opportunities

Analyze business processes to find areas where XR can make an impact.

2

Implement XR Solutions

Utilize no-code tools to create custom XR applications.

3

Measure Impact

Evaluate the effectiveness of XR implementations on operational efficiency.

4

Scale and Innovate

Expand XR usage across the organization and explore new applications.

Bridging the Gap: XR Ecosystem and Traditional Industries

Facilitating Adoption

HoloVR Prod initiative helps traditional industries integrate VR and AR technologies into their operations.

Fostering Innovation

By making XR more accessible, the project encourages innovative applications across various sectors.

Enhancing Efficiency

XR adoption leads to improved processes and increased productivity in traditional industries.

Maximizing Impact on the Industrial Community

1

Democratization of XR

Making XR technologies accessible to companies of all sizes.

2

Widespread Adoption

Increasing use of XR across various industrial sectors.

3

Innovation Acceleration

Spurring new ideas and applications through easier XR development.

4

Industry Transformation

Reshaping industrial processes and workflows with XR integration.